



# BUSINESS INTELLIGENCE STUDIO

Breaking down big data into consumable intelligence

Businesses today want everyone in their organization to explore, analyze, and understand data to make quick and profitable decisions. But, as the volume of data rises, there is a need for expert data scientists to make sense of huge datasets. Insights are also limited to the type of queries made by business users.

Business Intelligence Studio is a data visualization studio that allows business users to visualize, analyze, and share data insights. It auto-visualizes large volumes of data and generates crucial insights, reducing the dependency on highly skilled data scientists.

# FEATURES



## Automated Insights

Auto-visualizes data and surfaces hidden and crucial insights for the business.



## Natural Language Query

Allows business users to query data from questions to answers in a simple natural language.



## Code-free Visualization

Allows the creation of dashboards, reports, and charts with code-free visualization for the business users.



## Data Formats

Allows users to slice and dice the data with contextual drill-down, filters, etc., in various formats.



## Self-Serve capabilities

Enable self-serve access to business users with easy drag-and-drop features to explore and visualize complex data sets.



# BENEFITS



Eliminates human bias by automatically surfacing crucial business insights.



Auto-visualizes a large amount of data in much lesser time.



Gives business users self-serve access to explore, analyze, and visualize the data.



Ensure rapid execution of queries with OLAP (Online Analytical Processing), reducing time to insights.



Provides quick and easy responses to queries in simple natural language.



HyperSense Platform is a brainchild of Subex, a pioneer in enabling Digital Trust for businesses across the globe. Subex helps businesses embrace disruptive changes and succeed with confidence in the digital world.

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