



BUSINESS MODELLING STUDIO

Track business KPIs to listen to your data

Generating actionable intelligence from data is hard amid large volumes of daily data and millions of rapidly changing metrics. Missing critical base data, without knowing its impact on other metrics, can negatively impact your business.

Business Modelling Studio is an AI-enabled solution that allows you to monitor your data in real-time and gain actionable intelligence from it. It automatically identifies essential base data to be monitored and gives users context on how the business uses and maintains this data. Users can create rules and chain them together into workflows to simulate complex business environments and processes.

FEATURES



Business Rules

Create complex statistical and threshold business rules and audits, measures and chain them to simulate business environments and processes.



Customized Workflows

Rules and workflows can be efficiently reused and tailored to meet complex business requirements of customers, product lines, geographies, etc.



Real-time Monitoring

Monitor data in real-time to identify areas for improvement and compare metrics in real-time to drive efficiency and get better results.



Data Modeller

Leverage AI to create different types of data models to derive insights from data.



Built for scale

Ensure massive elastic scaling for a high volume of data with Pluggable API's for external interfacing.



BENEFITS



Improves process flexibility and agility.



Supports code-free business rule creation for users with no coding experience.



Automates actions and workflows for improved efficiency.



Handles large volumes of data and derives business value from it with machine learning algorithms and models.



Execute business logics in real-time, micro-batch, and batch mode.



HyperSense Platform is a brainchild of Subex, a pioneer in enabling Digital Trust for businesses across the globe. Subex helps businesses embrace disruptive changes and succeed with confidence in the digital world.

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